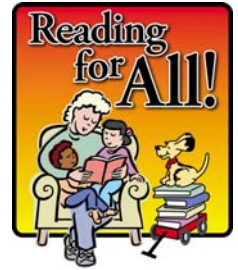




# “Reading for All!” News

Winter 2009



## Help Get Books in the Hands of Kids!

Research has shown us that there is a direct link to poverty, hunger and illiteracy. With that in mind, Marion County Children and Families Commission’s “Reading for All!” literacy initiative announces its partnership with Marion Polk Food Share to collect books for the 2009 Spring Break Lunch Program. During Spring Break 2008, more than 6,000 books were collected and distributed to children at 35 locations within the two-county



**Roth's**  
fresh markets

area. This year we are hoping to break that record and get more books in the hands of kids!

Roth's fresh markets in the Salem-Keizer area have generously agreed to place *RFA!* donation bins to collect new or gently used books between February 14 and March 14, 2009.

The books will be given to an estimated 2,000 children attending Spring Break food sites in Marion County.

We hope to make a difference in these children’s lives by feeding their bodies and their souls. We hope that we can teach them that if you can read, you can do ANYTHING!



**DROP OFF BOOKS TODAY!**

## March 2nd is National Read Across America Day!

The National Education Association annually sponsors Read Across America. Now in its twelfth year, the program focuses on how important it is to motivate children to read, in addition to helping them master basic skills. The nationwide reading celebration takes place each year on or near March 2, the birthday of children's author Dr. Seuss. Across the country, thousands of schools, libraries, community centers, and more participate by bringing together kids and books, and you can too!

*On March 2, the National Education Association is calling for every child to be reading in the company of a caring adult.*



### Inside this issue:

Book drive at Roth's	1
Read Across America Day	1
Working Together	2
iGive.com	2
RFA Auction	2



*A wonderful and talented team of Future Business Leaders of America from Silverton came to the Marion Polk Food Share to sort books that will go back out into the community!*

## Parents, Schools and Community Members Working Together!

Parents can't do it alone, non-profits or social services can't do it alone, schools can't do it alone... but together, we are making great strides in our young people's success!

We need YOU to Give Back Today and help us make a difference!!



## Shop at iGive to help Sustain Our Efforts

Do your shop online for everyday necessities, gifts, DVDs, books, and much more? Why not turn up to 26% of each purchase into a donation for the Reading for All! Marion County Literacy Initiative? We want you to be aware of this quick, easy, free way to help us raise money - just by shopping online for the stuff you already need and buy.

Each new supporter who joins iGive.com and makes a single purchase within 45 days of joining receives an extra \$5 donation for Reading for All! There is no minimum to buy, and they have over 700 name-brand online stores to choose from.

**Visit iGive.com Today!**

## Save the Date!

With a commitment to help with childhood literacy, The Salem Sunrise Rotary has chosen to partner with Reading for All! for a wonderful benefit event. It will be held on April 25, 2009 at the Northwest Viticulture Center from 5:30—8:30 pm. Tickets are \$40 for one person and \$60 for two people. For more information, call Cathy at (503) 588-7975.



**Join us for an Evening to help benefit Reading for All!**

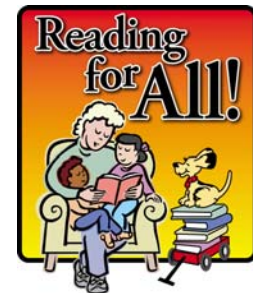
For more information about Reading for All! Call Cathy at:

TEL: (503) 588-7975  
Ccrocke@co.marion.or.u

**Start today!**



Visit **GiveBackToday.com** to find volunteer opportunities related to reading and student success!



### **THOUGHT FOR THE MONTH:**

"Outside of a dog, a book is man's best friend. Inside of a dog, it's too dark to read."

- Groucho Marx  
(1890 - 1977)

